

SYMPOSIUM ON
— ★ ★ ★ —
**YOUNG
AMERICAN
MEN**

SPONSORSHIP OPPORTUNITIES

September 24–25, 2026

Washington, D.C.

youngamericanmen.com

— **FAST FACTS** —
★ ★ ★

Day One: Thursday, September 24, 2026 · 9:00 a.m. – 5:00 p.m.

Day Two: Friday, September 25, 2026 · 9:00 a.m. – 5:00 p.m.

Venue: The Spire · 750 First St NE, Washington, DC 20002

Format: Policy panels, keynotes, research release, and networking reception

Audience: Lawmakers, policy leaders, researchers, media, and advocacy organizations

— **OVERVIEW** —
★ ★ ★

What began as a conversation has become a movement. The inaugural Symposium on Young American Men — held November 3, 2025, at the National Press Club — drew a standing-room audience, live C-SPAN coverage, and a landmark nationwide survey of 1,000 males ages 16–28 conducted by top-rated pollster Cygnal. NBC News, Axios, and Inside Higher Ed covered the findings. Senators Ruben Gallego and James Lankford took the stage alongside researchers, educators, fraternity leaders, and mental health professionals to confront a crisis that can no longer be ignored.

In 2026, we return — bigger, longer, and more consequential. The 2026 Symposium on Young American Men expands to a two-day event at The Spire in Washington, D.C., featuring policy panels, new research, a new cohort of speakers, and The Great American Tailgate — a reception that brings the fellowship back in policy. Sponsors will have the opportunity to own a moment at the most important gathering on the state of young men in America.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

*** \$40,000 ***

2 AVAILABLE

Recognition

- **Premier logo placement** on all event materials, signage, and digital assets
- Opportunity to deliver **opening or closing remarks**
- Organization leader invited to participate in a panel discussion
- Named **presenting sponsor** of The Great American Tailgate reception

Access

- VIP access to all private networking sessions
- **SEVEN** event tickets with priority seating
- **Private briefing** with event leadership

Research

- **THREE** custom questions in nationwide survey of males ages 16–28
- **THREE** seats at private dinner previewing survey results
- Extended briefing with lead pollster
- **First access** to published survey findings

Visibility

- Germane handout distributed to all attendees
- Copy of full registration list
- Social media recognition

Secure Your Sponsorship

Space is limited at every level. To reserve your sponsorship or exhibition table, contact: Morgan Martinez · morgan@thelafayettecompany.com



SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR

★★★ **\$20,000** ★★★

2 AVAILABLE

Recognition

- **Premium** logo placement on all materials (large size)
- Organization leader invited to **participate in a panel discussion**
- Named sponsor of **The Morning Briefing** or **The Leaders Lunch** (first come, first served)
- **Exhibition table** in sponsor showcase area

Access

- **VIP access** to private networking sessions
- **FOUR** event tickets with priority seating

Research

- **TWO** custom questions in nationwide survey of males ages 16–28
- **TWO** seats at private dinner previewing survey results
- **Private briefing** with lead pollster

Visibility

- Germane handout for all attendees
- Copy of registration list
- Social media recognition

Secure Your Sponsorship

Space is limited at every level. To reserve your sponsorship or exhibition table, contact: Morgan Martinez · morgan@thelafayettecompany.com

SYMPOSIUM ON
— ★ ★ ★ —
**YOUNG
AMERICAN
MEN**
SPONSORSHIP OPPORTUNITIES

VANGUARD SPONSOR

★★★ **\$10,000** ★★★

3 AVAILABLE

Recognition

- **Logo placement** on all materials (medium size)
- Named sponsor of a **coffee break** (one per Vanguard sponsor)
- **Exhibition table** in sponsor showcase area

Research

- **TWO** custom questions in nationwide survey of males ages 16–28
- **ONE** seat at private dinner previewing survey results
- **Priority** early access to survey findings

Visibility

- Germane handout for all attendees
- Copy of registration list
- Social media recognition

Access

- **THREE** event tickets with priority seating

Secure Your Sponsorship

Space is limited at every level. To reserve your sponsorship or exhibition table, contact: Morgan Martinez · morgan@thelafayettecompany.com

SYMPOSIUM ON
— ★ ★ ★ —
**YOUNG
AMERICAN
MEN**
SPONSORSHIP OPPORTUNITIES

PATRON SPONSOR

★★★ **\$5,000** ★★★

5 AVAILABLE

Recognition

- **Logo placement** on all materials (standard size)

Access

- **TWO** event tickets with priority seating

Research

- **ONE** custom question in nationwide survey of males ages 16–28
- **Priority** early access to survey findings

Visibility

- Germane handout for all attendees
- Copy of registration list
- Social media recognition

Secure Your Sponsorship

Space is limited at every level. To reserve your sponsorship or exhibition table, contact: Morgan Martinez · morgan@thelafayettecompany.com



EXHIBITION TABLES

*** **\$3,500** ***

6 STANDALONE AVAILABLE

Organizations not holding a sponsorship tier may purchase a standalone exhibition table in the sponsor showcase area. Tables provide visibility throughout both days of the Symposium and are ideal for organizations seeking presence at the event without a full sponsorship commitment. Up to 6 standalone tables are available for purchase; additional tables are included as benefits at the Champion and Vanguard sponsorship levels.

Includes:

- 6-foot draped table
- One event ticket
- Program listing
- Social media recognition
- Both-day access

Secure Your Sponsorship

Space is limited at every level. To reserve your sponsorship or exhibition table, contact: Morgan Martinez · morgan@thelafayettecompany.com